

Design process

We have provided a guide on the web site design process to make it easier for clients to see and understand how the design process works.

1. The Initial meeting and information gathering

At the initial meeting we would ask a few questions regarding the business, so we can get an understanding of your business and your needs for a website. Things we would usually ask would be what are: The purpose of the website, the goal of the website and who the target audience is.

2. Planning your site

The next stage would be to gather all the information from the meeting and put together a plan for your website. This serves as a guide, listing all the main topics and sub-topics as to what content will be on the website.

3. Designing your mock-up

Once the site plan is created, we then go to work on designing a mock-up of what the site would look like. This gives you the client, an insight into the layout style and design features. Also at this stage the client usually tells us of any changes that needed to be done to the web site. What they like and dislike about the certain aspects of the site which would include: Navigation system, Forms, Company Logo, Company Colours, Content layout, Login area, if needed.

4. Developing your site

Once you the client like the look of the mock-up design and the changes have been implemented, we start work on developing the website, by coding the front-end using valid XHTML/ CSS that complies with the current web standards. At this time we will continue to show process of the site available for the client to view.

5. Testing and delivering your site

At this stage, we test your site in all the various browsers to make sure that there isn't any website compatibility issue and ensuring that your website is optimised to be viewed in the old and most recent browser versions. When we are satisfied that the website is running properly and all the coding is valid, we then upload your web site to your sever using an FTP (File Transfer Protocol) program.

If the client doesn't have a server to upload the web site too, we offer to host the web site for you. Once your site is upload we do one final run on the website as a precautionary measure, we will launch the site and hand over the website.

6. Maintenance and support

When we hand over the website, the development doesn't stop there; overtime the web site content will need to be changed as your product and services change. Our web site maintenance and support service provides changes to the website on a regular basis, and keeps the website up to date. Other maintenance services we provide are search engine Optimisation, Internet Marketing and viral video's to help your web site gain more exposure.